A **PARTICIPATORY** PROJECT

Mobility4EU sets up a *participatory project* that involves all relevant actors from inside and outside the transport sector covering all transport modes.

The Stakeholder group includes international, European and national stakeholders representing users; specific groups and communities that are vulnerable to exclusion; technology suppliers, policy makers, transport service providers, research organisations.

WISH TO BECOME PART OF THE STAKEHOLDERS GROUP?
DROP US AN EMAIL AT INFO@MOBILITY4EU.EU

CONSORTIUM

VDI/VDE-IT (DE) (COORD)

VRIJE UNIVERSITEIT BRUSSEL (BE)

INSTITUT FRANCAIS DES SCIENCES ET TECHNOLOGIES DES TRANSPORTS L'AMENAGEMENT ET DES RESEAUX (FR)

CENTRE FOR RESEARCH AND TECHNOLOGY HELLAS (GR)

DEEP BLUE (IT)

SIEMENS (DE)

CENTRO RICERCHE FIAT (IT)

FOUNDATION ZARAGOZA LOGISTICS CENTER (ES)

BAUHAUS LUFTFAHRT (DE)

ECHANDIA MARINE SWEDEN (SW)

STMICROELECTRONICS (FR)

HUMANIST (FR)

OSBORNE CLARKE (BE)

AUTORITAT DEL TRANSPORT METROPOLITA (ES)

DUTCH PUBLIC TRANSPORT PASSENGERS ASSOCIATION (NL)

INTERNATIONAL LONGEVITY CENTRE (UK)

BUDAPEST ASSOCIATION OF PERSONS WITH PHYSICAL DISABILITIES (HU)

VTT TECHNICAL RESEARCH CENTRE OF FINLAND (FI)

INTERNATIONAL COUNCIL ON CLEAN TRANSPORTATION (DE)

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MOBILITY 4 EU

ACTION PLAN FOR THE FUTURE OF MOBILITY IN EUROPE

WWW.MOBILITY4EU.EU

OBJECTIVES

MOBILITY4EU ESTABLISHES THE FUTURE VISION OF A TRANSPORT SYSTEM IN 2030 IN EUROPE BY:

Identifying and assessing societal challenges and analysing the influence of SOCIETAL DRIVERS *on transport demand and supply creating a sound understanding of behavioral and societal factors as e.g. economic, social, demographic, cultural and gender issues.*

Developing an ACTION PLAN AND A ROADMAP *for innovative solutions for mobility to advance the agenda of the transport sector and society at large.*

Taking into account user needs by engaging relevant stakeholder and general public in a PARTICIPATORY PROJECT.

THE FUTURE VISION WILL BE BASED ON A SOUND UNDERSTANDING OF BEHAVIOURAL AND SOCIETAL FACTORS, ECONOMIC, SOCIAL, DEMOGRAPHIC, CULTURAL AND GENDER ISSUES.
TRANSPORT POLICIES AND R&D ACTIVITIES CAN THUS MEET THE VALUES, NEEDS AND EXPECTATIONS OF THE SOCIETY.

SOCIETAL DRIVERS

Mobility of passenger and freight is broadly considered as a key feature of modern societies that is strongly driven by and interacting with societal trends.
Trends creating such drivers are e.g. distribution of wealth and labour market developments, Inclusive society, personalization, accessibility, urbanization and smart cities, environmental protection and climate change, resource and energy efficiency, digital society and internet of things, sharing economy, novel business models, novel innovation systems and culture, safety, security.

SOCIETAL TRENDS → INFLUENCE ALL THE DIMENSIONS OF TRANSPORTATION.

INTERACTION BETWEEN TRANSPORT SUPPLY AND DEMAND → IMPACT ON BEHAVIOURS, LIFESTYLES AND HENCE DEEP SOCIETAL IMPLICATIONS.

= MOBILITY4EU DISCLOSES THE PRESENT AND FUTURE CONNECTIONS BETWEEN SOCIETAL TRENDS, MOBILITY BEHAVIOUR AND TRANSPORT SOLUTIONS.

BUILDING AN ACTION PLAN

The action plan to be developed will be built on a comprehensive vision of the transport and mobility system in 2030, jointly developed, discussed, and agreed in a structured and transparent participatory process involving stakeholders that represent all societal drivers and all transport modes.

USER NEEDS, MOBILITY CHOICES, ASPIRATIONS AND BEHAVIOURS

ANALYSIS OF SOCIETAL RESISTANCE TO ACCEPTANCE OF EMERGING TRANSPORT TECHNOLOGIES AND SERVICES

Interaction between societal trends and mobility and (future) societal requirements on transport.

Market opportunities alongside the innovation chain

New mobility concepts for transport efficiency.

Implications for policies, regulations, standards, forms of governance.

ROADMAP

The roadmap describes what needs to be done when in order to achieve the vision. It will be organised along milestones for implementation of the vision. It will be structured either according to the most important modes of transportation and their intermodal links and will take into account the relevant societal drivers due to current mega-trends.

ACTION 1
ACTION 2
ACTION 3
2030

MILESTONES