WHY A FORUM?

THE AMBITIOUS GOALS OF CLIMATE PROTECTION AND ENERGY AND RESOURCE EFFICIENCY AS WELL AS THE TREMENDOUS CHANGES IN SOCIETY AND ECONOMY REQUIRE RESTLESS INNOVATION AND PROGRESS IN THE TRANSPORT SYSTEMS.

In order to reach the European goals towards sustainability and efficiency and to meet the transport and mobility needs of all European citizens, a truly integrated and seamless transport system for people and freight must be developed and implemented. This can only be achieved if user-centeredness, cross-modal solutions, technology and knowledge transfer as well as collaboration between modes, but also beyond the traditional transport sectors, become a focus of efforts for all stakeholders in transport.

The ETM Forum employs participatory processes to explore how to efficiently include the user-perspective and how to create added value by transferring knowledge and building new collaborations across modes and topics. Within collaborations with other initiatives, the ETM Forum aims to bring in the user perspective and to moderate the dialogue between stakeholders of different modes.

THE ETM FORUM PROMOTES AND SUPPORTS THE IMPLEMENTATION OF SUSTAINABLE USER-CENTERED AND INTEGRATED TRANSPORT IN EUROPE. REPRESENTATIVES OF USER ORGANIZATIONS, DEVELOPERS AND PROVIDERS OF TRANSPORT SOLUTIONS AND SERVICES AS WELL AS POLICY MAKERS SHALL BE CONNECTED IN A FRUITFUL DIALOGUE.

Thus, the ETM Forum will give a voice to users. Moreover, the dialogue on synergies and knowledge transfer between the different modes shall be strengthened and discussions on interfaces between modes shall be moderated. The ETM Forum strives to bring together representatives of all relevant stakeholder groups in the field of transport of people and freight in all modes and from horizontal topics as e.g. energy, data, automation etc. The ETM Forum strives to collaborate with related initiatives being active in the field of transport.
Co-creation is the new buzzword to increase public participation in transport planning. Co-creation involves citizens in the data collection to explore problems in their neighbourhoods, co-design alternatives to solve these problems, implements the solutions with the citizens and monitors their impact. This working group will look at how a combination of technology and traditional offline tools can help to increase citizen participation. We will discuss engagement of people in data collection (citizen observatories and smart surveys), co-design of solutions to their problems and the participatory evaluation of these solutions. In addition, we will discuss how face-to-face communication can improve consensus making drawing on the knowledge and experience of their members to propose solutions adapted to their needs and interests.

Vision of Transport in 2030 and Action Plan for implementing the Vision are key results from CSA Mobility4EU.

INVOLVING USERS IN R&D&I

This working group brings together researchers and developers involved in the design of vehicles and mobility services and representatives of user organizations. They will together discuss benefits of a user-centered approach to research, development and innovation for tomorrow’s mobility, exchange best practices but also examine barriers and opportunities to overcome them.

VIABLE BUSINESS FOR SEAMLESS TRANSPORT

In an ideal scenario, the future transport system will allow every citizen to travel seamlessly and easily from any place in Europe to another in a reasonable timespan, and by making use of multiple transport modes, including active modes of transport. Citizens will book a single ticket valid for all segments, though operated by different providers. To achieve such a system, collaboration among all required transport stakeholders is required to develop a multimodal mobility value chain in which each party has a reasonable share. This working group aims to foster this collaboration by discussing and developing required elements such as a new legal framework, the implementation of technologies and novel business approaches, based on best practices.